

## **COUNCIL ON CHIROPRACTIC EDUCATION**

Strategic Planning Steering Workgroup (SPSW)

January 2021

**Charge:** The Strategic Planning Steering Workgroup (SPSW) is established to study, analyze best practices and plan for a CCE strategic planning process; its charge includes:

- 1) Perform an analysis to determine optimal virtual and face-to-face meetings with emphasis on the safety of CCE Councilors and personnel;
- 2) Draft a timeline and process for review by the Council Executive Committee and consideration by the Council;
- 3) Develop a plan to collect meaningful and broad-based data to be considered by the Council;
- 4) Work with the Council Development Committee to perform an internal analysis to identify Council strengths and weaknesses;
- 5) Develop an operational plan, tied to the CCE budget, for meetings, environmental analyses, and draft strategy implementation;
- 6) Provide recommendations to the Council Executive Committee.

The SPSW reports directly to the Council Executive Committee.

**Chair:** Dr. Craig Little, CCE President

**Members:**

Dr. Heidi Henson-Dunlop, Practitioner Member

Dr. Linda Samek, Public Member

Dr. Kris Petrocco-Napuli, Programmatic/CEC Member

Dr. Jean-Nicolas Poirier, Council Chair